

AFTER



FRITZ HANSEN

# AFTER

The After series is a chair and table series designed by Michael Anastassiades, reimagining familiar forms with contemporary clarity and sculptural elegance. The series' name, After, honours design heritage by celebrating how each generation reinterprets the legacy of those who came before. It invites us to appreciate the past while confidently embracing the future.

## SALES INFORMATION

### PARTNER PORTAL

Available to order on August 7, 2025

### LEAD TIME

8 weeks for new production  
5 days when on stock (pick-pack)

### LAUNCH

Market launch on September 4, 2025

Products are live on Fritz Hansen channels and activation starts.

### ACTIVATION PLAN

- Newsletter: September 18 / November 13, 2025
- SoMe; Organic: Week 37
- SoMe; Paid (DK, DE): Week 37-40
- Advertising; Print (International):  
The World of Interiors, Wallpaper, Kinfolk, RUM
- Advertising; Print (DK):  
Børsen Pleasure, Bo Bedre

### MARKETING ASSETS

Available on August 7, 2025:

- Fritz Hansen ad
- Partner ad
- Adboard
- Postcard
- Poster/Backdrop
- SoMe content package with visuals and copy

## VARIANTS

MA100



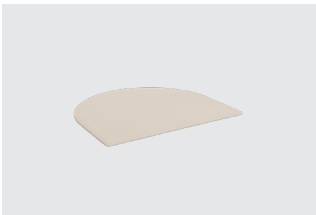
OILED SOLID WOOD -  
ASH

MA100



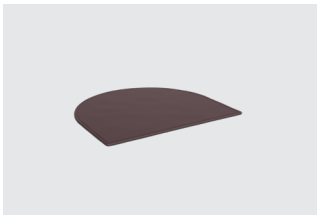
COLOURED SOLID WOOD -  
ASH, BURGUNDY

MA100CU



LEATHER, NATURAL -  
NATURAL

MA100CU



LEATHER, SPECTRUM -  
BLACKBERRY

MA400



OILED SOLID WOOD -  
ASH

MA410



COLOURED SOLID WOOD -  
ASH, BURGUNDY  
MARBLE, HONED - BURGUNDY

## PRICING

### EURO (24%)

		EXCL.	INCL.
MA100	Armchair, seat height 44,5 cm, oiled solid wood, ash	926	1.149
MA100	Armchair, seat height 44,5 cm, coloured solid wood, ash - burgundy	926	1.149
MA100CU	Seat cushion (loose), Natural leather	233	289
MA100CU	Seat cushion (loose), Spectrum leather, Blackberry	233	289
MA400	Table (Ø:120 cm), oiled solid wood, ash	3.225	3.999
MA410	Table (Ø:120 cm), honed marble / coloured solid wood, ash - burgundy	4.515	5.599
	Felt glides (4 pcs.)	7	9

# SPECIFICATIONS

## PRODUCT TYPE

Chair  
Table

## ENVIRONMENT

Indoor

## DESIGNER / YEAR OF DESIGN

Michael Anastassiades, 2025

## ABOUT THE DESIGNER

With a career spanning more than 20 years, Michael Anastassiades has conceived lights, furniture and objects characterised by a poetic yet rigorous interpretation of technology, materials and functions. The Cyprus born and London-based designer trained as a civil engineer at London's Imperial College of Science Technology and Medicine before taking a master's degree in industrial design at the Royal College of Art. His practice encompasses both industrial production and artisan techniques, drawing inspiration from many sources which he distils into pure, simple forms that balance improvisation and structure, control and intuition.

Since setting up his studio in 1994 he has collaborated with leading manufacturers including Flos, B&B Italia, Herman Miller, Mutina and Bang & Olufsen. His work is featured in permanent collections at the Museum of Modern Art in New York, the Art Institute of Chicago and the Victoria & Albert Museum in London.

## MODELS

MA100	Armchair
MA100CU	Seat cushion
MA400	Table
MA410	Table

## MATERIAL

**Armchair:** The frame - legs, backrest and seat frame, is made of solid wood and the seat is made of plywood. The chair is available in oiled or coloured ash. The legs has mounted glides in PP.

**Seat cushion:** The seat cushion is made of a foam core upholstered with leather on the top. The bottom is made with rubbertex.

**Table:** The table is available in solid wood in oiled ash or coloured ash with a honed, marble tabletop.

## MATERIALS IN %:

### Armchair:

Solid wood: 87%  
Plywood: 13%

### Seat cushion:

Leather: 15%  
Foam: 27%  
Rubbertex: 58%

### Table (MA400):

Solid wood: 100%

### Table (MA410):

Solid wood: 20%  
Marble: 80%

## FEATURES

- Armchair: Felt glides

## SURFACES

The chair is available in two colours:



OILED SOLID WOOD -  
ASH

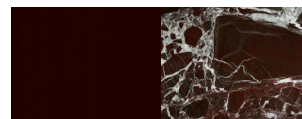


COLOURED SOLID WOOD -  
ASH, BURGUNDY

The table is available in two variants:



OILED SOLID WOOD -  
ASH



COLOURED SOLID WOOD -  
ASH, BURGUNDY  
MARBLE, HONED - BURGUNDY

The seat cushion is available in two colours:



LEATHER, NATURAL -  
NATURAL (ANILINE)



LEATHER, SPECTRUM -  
BLACKBERRY (SEMI-ANILINE)

## MADE-TO-ORDER

N/A

## CERTIFICATION

FSC™ FSC-C120451: The wood used for After is FSC-certified (FSC MIX). The FSC-certification ensures the wood is from responsible and environmentally managed forests that preserve the natural surroundings and support the local community.

For more information about environment and manufacturing processes, please download our environmental information sheet at: [fritzhanzen.com](http://fritzhanzen.com)

## TEST

### Seating:

- EN 16139 Strength, durability and safety – Requirements for non-domestic seating - Level 1
- EN 1022 Determination of stability - Domestic furniture – Seating

### Table:

- EN 15372 Strength, durability and safety – Requirements for non-domestic tables - Level 2
- EN 1730 Determination of stability - Domestic furniture – Tables

## WEIGHT

MA100	5,1 kg / 11.2 lb
MA100CU	0,6 kg / 1.3 lb
MA400	33 kg / 72.8 lb
MA410	76 kg / 167.6 lb

## COUNTRY OF ORIGIN

MA100	Romania
MA100CU	Lithuania
MA400	Sweden
MA410	Portugal

## PRE-ASSEMBLED

MA100	Yes
MA100CU	Yes
MA400	No
MA410	No

## PACKAGING

The chair and table pieces in wood are shipped in a cardboard box. Inside the box, the items are wrapped in a PE bag to protect from dust, as well as vulnerable corners are protected with PE foam. The marble tabletop is shipped in a wooden box to protect it during transportation. All packaging material can be recycled depending on local capability.

## CLEANING AND CARE

Find recommendations for cleaning and care at: [fritzhanzen.com/maintenance](https://fritzhanzen.com/maintenance)

## REPAIR, DISPOSAL AND REUSE

In case of repair and disposal, the chair and table can be disassembled and replaced/disposed accordingly. Check local regulations for recycling options and whether there is potential for reuse.

## WARRANTY

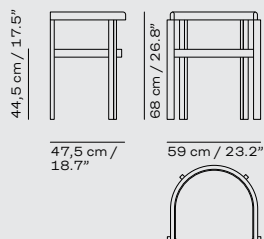
Fritz Hansen provides a five-year warranty on standard products against defects in materials and workmanship.

On any material, textile or leather, which is not listed in our price list on a specific product, the standard warranty is 2 years.

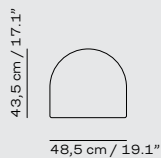
Additional warranty conditions can be found at: [fritzhanzen.com/warranty](https://fritzhanzen.com/warranty)

## DIMENSIONS

### ARMCHAIR



### SEAT CUSHION



### TABLE

